

CUE ART FOUNDATION

List of Sponsor Benefits

As a member of CUE, your business gains access to one of the most socially engaging and active contemporary arts forums in New York City.

INVEST IN NEW YORK
INVEST IN CREATIVITY
INVEST IN CUE

CUE is a small boutique nonprofit with a beautiful space in Chelsea and an more than 50,000 visitors annually. As a member of CUE's family of sponsors, your employees

may participate in a variety of VIP events, exhibitions and social gatherings within the contemporary art world. To participate in CUE's Sponsor or Gallery Circle Program, please contact Jeremy Adams, executive director, or Bryan Markovitz, director of development at 212 206 3583. Following is a breakdown of CUE's sponsor levels:

All Gallery Circle and Business Sponsors receive:

- ▶ Priority reservations for sponsored events
- ▶ An original artwork or limited edition print by CUE alumna/alumnus
- ▶ Artist and curator signed complimentary catalogues for sponsored exhibitions
- ▶ Acknowledgment on CUE gallery donor wall
- ▶ Customized benefits to fit your needs

GALLERY CIRCLE SPONSORS

CUE's Gallery Circle is designed especially for CUE's commercial gallery neighbors. In return for supporting CUE's arts education programs, including CUE's annual Modern ArtWorks Middle and High School Student Art Exhibition , CUE will provide Gallery Circle sponsors with all benefits at the Core sponsor level plus the additional benefits detailed below:

- ▶ Recognition at CUE's Fall season opening exhibition

- ▶ Signed and framed limited edition annual print by a CUE alumna/alumnus for the employee of your choice
- ▶ Acknowledgment on CUE gallery donor wall
- ▶ Gallery Circle sponsor logo recognition in CUE print and media materials
- ▶ Gallery Circle sponsor recognition and link from CUE Website
- ▶ Employee invitations to CUE VIP events
- ▶ Two VIP individual memberships for your employees

EXHIBITION AND PROGRAM SPONSORS

SEASON SPONSOR \$50,000

- ▶ Opportunity to host CUE's fall season opening exhibition
- ▶ Opportunity to host a private party for your clients at CUE
- ▶ Season Sponsor logo recognition on all sponsored signage and print materials
- ▶ Season Sponsor acknowledgment in all sponsored media materials
- ▶ Season Sponsor recognition and link from CUE Website
- ▶ Ten VIP individual memberships for your employees
- ▶ Two tickets to CUE auctions and patron receptions hosted by prominent artists

PRESENTING SPONSOR \$10,000

- ▶ Opportunity to host a private event for your clients at CUE
- ▶ Opportunity to host a private event for your clients at CUE
- ▶ Presenting Sponsor logo recognition on all sponsored signage and print materials
- ▶ Presenting Sponsor acknowledgment in all sponsored media materials
- ▶ Presenting Sponsor recognition and link from CUE Website
- ▶ Six VIP individual memberships for your employees

PRINCIPAL SPONSOR \$5,000

- ▶ Opportunity to host a private event for your clients at CUE
- ▶ Principal Sponsor logo recognition on all sponsored signage and print materials
- ▶ Principal Sponsor acknowledgment in all sponsored media materials
- ▶ Principal Sponsor recognition and link from CUE Website
- ▶ Two VIP individual memberships for your employees

CO-SPONSOR \$1,500

- ▶ Co-Sponsor logo recognition on all sponsored signage and print materials
- ▶ Co-Sponsor acknowledgment in all sponsored media materials
- ▶ Co-Sponsor recognition and link from CUE Website

MEDIA SPONSOR \$10,000 *advertising value*

- ▶ Opportunity to host a private event for your clients at CUE (catering and beverage cost not included)
- ▶ Opportunity to host a private event for your clients at CUE (catering and beverage cost not included)
- ▶ Media Sponsor logo recognition on all sponsored signage and print materials
- ▶ Media Sponsor acknowledgment in all sponsored media materials
- ▶ Media Sponsor recognition and link from CUE Website
- ▶ Four VIP individual memberships for your employees