

CUE

ART FOUNDATION

MEETING ARTISTS' NEEDS – Fall 2009

Through *Meeting Artists' Needs*, a series of professional development seminars per academic semester, CUE aims to endow graduating and recent BFA and MFA graduates with a set of durable arts management skills designed to complement the theoretical Fine Arts training received in academic coursework. The series is also open to senior artists who face similar difficulties. These discussions take place twice yearly, in the Fall and the Spring. CUE offers in-depth programs, partnering with like minded organizations, to foster and strengthen community and sharing of resources. The Foundation's prominent location in Chelsea exposes participants to the workings of an established art space, and introduces them to a host of professionals involved in the art world, each of whom will share their expertise and insights on an interactive basis.

I. Creating Quality Digital Images

Wednesday, September 23rd, 2009, 6:30 – 8pm

Speaker: D. James Dee, President of the Soho Photographer, Inc.

Professional grade imagery, especially in digital formats, is of paramount importance in today's increasingly competitive art market. Renowned photographer, D. James Dee opened his Fine Art photography business in 1974 and has worked for numerous galleries, museums, corporations and magazines. Mr. Dee will walk you through the process of photographing your work digitally including; pre-shooting pointers, lighting and other technical aspects. The demonstration will focus on how to achieve high quality imagery taking your own photographs of your work. Mr. Dee will demonstrate how to construct substitutes for expensive set-up equipment by using materials commonly found in your studio. This lecture will be the first of two this season on digital imaging.

Cost: \$5.00 for non-members, FREE for CUE members.

II. Formatting Your Digital Images

Wednesday, October 7th, 2009, 6:30pm – 8pm

Speaker: D. James Dee, President of the Soho Photographer, Inc.

Following on from his previous seminar, photographer D. James Dee will cover the basics of digital formatting including file formats, resizing images, saving for website use, and color corrective techniques. This workshop is a must for those wanting to know what to do once they have images in hand. Mr. Dee will demonstrate the must-knows of editing your photographs on the computer, using Photoshop. In addition to the lecture component, there will be a demonstration walk through of these processes led by Mr. Dee. You need not have attended the prior session to attend this one.

Cost: \$5.00 for non-members, FREE for CUE members

III. The Perfect Statement

Tuesday, October 13th, 2009, 6:30pm – 8pm

Speaker: Susan Schear, Artisin Inc.

How do you get someone interested in your work without seeing it first-hand? Oftentimes, an artist statement can make or break an artist's chances to further their career. This lecture will focus on how to format and develop a creative and clear artist statement that will grab anyone's attention. All participants will be required to bring with them a typed copy of their current statement for peer-editing and feedback during the lecture.

Information on what curators, collectors, gallerists and museum staff look for in statements and in resumes will also be touched on. Artists will leave this seminar not only with valuable feedback, but with a clear set of guidelines and tips to help make their statement everything they want and need it to be.

Cost: \$5.00 for non-members, FREE for CUE members

IV. Artist at the Helm: Creative Survival Skills for Navigation

Tuesday, October 27th, 2009, 6:30pm – 8pm

Speakers: TBD

As the art world transforms itself, artists find they must adapt to societal changes in order to persevere. Once upon a time, one could network by walking into a gallery with a portfolio in hand or by attending exhibition openings– but today, the story is much more complex. For that reason, a guided roundtable discussion bringing

together emerging and established artists and art organizers (i.e curators and media professionals) will provide a platform for sharing anecdotes and advice on surviving in this ever-changing system. While the more seasoned speakers may bring forth traditional methods, the younger participants can offer their understanding of cutting edge practice. Artists at all stages in their careers serve to benefit from first hand accounts and insights into how to promote oneself today through creative and timely means of networking and audience development. Focus will be placed on methods for resource sharing, the effectiveness of web verses “real world” strategies, and the importance of community building for the endurance of an artist’s livelihood.

Cost: Suggested donation: \$5.00

This program is run in partner with Elizabeth Foundation for the Arts (efa). This program will be held at CUE Art Foundation.

V. Confronting the Zero Hour: New Approaches to Fundraising and Community Building

Tuesday, November 10th, 2009, 6:30pm – 8pm

Speakers: TBD

These are difficult economic times for organizations and individuals alike – but there is rising evidence that strength can be built from joint innovative action within the artist community. A roundtable discussion comprised of distinctively effective art professionals will address how to face fiscally strained circumstances in creative ways. Although traditional subjects such as grantsmanship skills will also be touched upon, the conversation will be aimed at sharing inventive networking techniques and other resourceful platforms for fundraising and financial security. Participants will encourage artists to establish a clarity of needs, use alternative resources, as well as demonstrate how to approach organizations, communities, and collaborate with peers. Often times, establishing this network of resources is a vital step in the creative process and can ultimately inform an artist’s work.

Cost: Suggested donation: \$5.00

This program is run in partner with Elizabeth Foundation for the Arts (efa). This program will be held at Elizabeth Foundation for the Arts.

RESERVATIONS ARE REQUIRED for both members and non-members alike.

Members: In order to reserve a seat, please RSVP by calling 212-206-3583 or emailing ryan.thomas@cueartfoundation.org.

For \$5.00, non-members may register for individual lectures 2 weeks prior to date specified for each lecture. Please visit www.cueartfoundation.org to register or become a member today for \$35.00 and enjoy a full year of FREE lectures and numerous other benefits by visiting www.cueartfoundation.org.

CUE Art Foundation’s operations and programs are made possible with the generous support of foundations, corporations, government agencies, individuals and members.

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